

RESEARCH WORKSHOP

<u>Academic Partners:</u>	University of Thessaly (http://www.uth.gr/en/index.php) TEI of Thessaly (http://teilar.gr/index_en.php)
<u>Organizational Support:</u>	Technological Research Center of Thessaly (TRC) (http://www.trc-thessalia.gr/index_eng.html)
<u>Course Title:</u>	Change Management
<u>ECTS points:</u>	Five (5)
<u>Time:</u>	25-29 August, 2014
<u>Place:</u>	Hotel Golden Beach, Agiokampos, Larissa, Greece http://www.gbh.gr/
<u>Registration: seminar</u>	200 € per person. Prepaid to TRC (kte@teilar.gr)
<u>Optional accommodation & full board, special price for participants.</u>	200 for 6 nights accommodation in twin share (150 extra for single room), breakfast, lunch, dinner all inclusive. Prepaid to TRC (kte@teilar.gr)

Time	Monday	Tuesday	Wednesday	Thursday	Friday
09:00-10:30	Welcome	Key Activities for Managing Change <i>V. Bellou</i>	Business Models Innovation <i>S. Tanev</i>	Managing Change in Relationships <i>G. Blanas</i>	Managing Change Through Projects <i>L. Henriksen</i>
10:30-10:45	Coffee	Coffee	Coffee	Coffee	Coffee
10:45-12:45	Managing Strategic Change <i>G. Blanas</i>	Identification of Value Change Propositions <i>S. Tanev</i>	Managing Channels for Change <i>D. Aidonis</i>	The economics of Changes in Space & Time <i>S. Polyzos</i>	Managing the Cost of Change <i>D. Aidonis</i>
12:45-14:00	Lunch	Lunch	Lunch	Lunch	Lunch
14:00-16:00	Key Resources for Managing Change <i>V. Bellou</i>	Research in Progress	Research in Progress	Research in Progress	Course Evaluation

The Research in Progress Sessions will give the opportunity for the participants to present their current research work and get feedback from the group. The workshop requires the submission of a paper from the participating PhD students. The paper proposal will be formulated during the Research in Progress Sessions of the workshop. The submission of the full paper will take place within 6 weeks after the course. The paper will address one issue of change management related with the scope of each individual PhD. The papers will be reviewed and will have the opportunity to be published in the MIBES Transactions international journal.

Course Materials:

- Amit R. & Zott C. (2010) *Business Model Innovation: Creating Value in Times of Change*, IESE Business School – University of Navarra, <http://www.iese.edu/research/pdfs/di-0870-e.pdf>
- Armenakis, A.A., & Harris, S.G. (2002). Crafting a change message to create transformational readiness *Journal of Organizational Change Management*, 15 (2) : 169-183
- Cooper ,G.Robert; (2007), *Managing Technology Development Projects*, IEEE Engineering Management Review, Vol.35. NO.1, First quarter 2007
- Crawford J. (2013) *Strategy for Change Management: Whitepaper*, 2nd Edition. http://www.academia.edu/3207034/Strategy_for_Change_Management
- Eisenbach, R., Watson, K., Pillai, R. (1999). Transformational leadership in the context of organizational change, *Journal of Organizational Change Management*, 12 (2): 80-88
- Herold, D.M., Fedor, D.B., Caldwell, S.D. (2007). Beyond Change Management: A Multilevel Investigation of Contextual and Personal Influences on Employees' Commitment to Change, *Journal of Applied Psychology*, 92 (4): 942-951.
- Marshall G. & Rossman G. (1999) *Designing Qualitative Research* ,SAGE Publications
- Muegge Steven, *Business Model Discovery by Technology Entrepreneurs*, *Technology Innovation Management Review*, April 2012, pp. 5-16: http://timreview.ca/sites/default/files/article_PDF/Muegge_TIMReview_April2012.pdf
- Osterwalder A. & Pigneur Y. (2010) *Business Model Generation*, Self-Publication by authors, http://www.businessmodelgeneration.com/downloads/businessmodelgeneration_preview.pdf, ISBN: 978-2-8399-0580-0
- Osterwalder A., *The business model ontology: A proposition I a design science approach*, PhD thesis, http://www.hec.unil.ch/aosterwa/phd/osterwalder_phd_bm_ontology.pdf
- Pellegrinelli S (1997) *Program Management: organizing project-based change*. *International Journal of Project Management*, 15(3): 141–149
- Ragsdell, G. (2000). Engineering a paradigm shift?: An holistic approach to organizational change management, *Journal of Organizational Change Management*, 13(2): 104 – 120.
- Sirking, H.L., Keenan, P., & Jackson, A. (2005). The hard side of change management, *Harvard Business Review*, 83 (10) , pp. 108-118 (<http://www.il-inc.com/pdf/HBR%20The%20Hard%20Side%20of%20Change%20Management.PDF>)
- Teece D. (2010) *Business Models, Business Strategy and Innovation*, *Long Range Planning* 43 (2010) 172-194
- Tonnquist, Bo; (2008), *Project Management, a Guide to the Theory and Practice of Project, Program and Portfolio Management, and Business Change*, P 273 -288; *Bonnier*.