

Glykeria Karagouni

Curriculum Vitae

Assistant Professor of Entrepreneurship, Innovation
and Production Technologies
University of Applied Sciences of Thessaly,
Department of Wood and Furniture Design and
Technology (WFDT), Greece



CONTACT INFORMATION

6 Skipi Street, Larissa, 41222 Greece
Phones: (0030)6981219301
(0030)2441064740
e-mail: karagg@teilar.gr
g_karagouni@yahoo.gr

UNIVERSITY EDUCATION

- 2016 **National Technical University of Athens**, School of Chemical
Engineering, Laboratory of Industrial & Energy Economics,
Greece
PhD in Knowledge-Intensive Entrepreneurship, Innovation and
Production Technologies in Low-Technology Industries
- 2003 **University of Thessaly**, Faculty of Engineering, Department of
Mechanical and Industrial Engineering,
Master at Modern Methods of Production and Industrial
Management
(*grade: "9,53/10" = excellent*)
- 1989 **Aristotle University of Thessaloniki**, Faculty of Engineering,
School of Mechanical Engineering
Diploma – Mechanical Engineer
(*grade: "8/10" = very good*)

EMPLOYMENT

- 06/2017- Assistant Professor of Innovation and Furniture Production
Technologies Management,
University of Applied Sciences of Thessaly, Department of Wood
and Furniture Design and Technology (WFDT), Greece
- 03/2005-06/2017 Lecturer of Production Engineering,
University of Applied Sciences of Thessaly, Department of Wood
and Furniture Design and Technology, Greece
- 09/1997-03/2005 307 Army Aviation Technical Support Group, Directorate of

Studies (and Research)

Main responsibilities: Study of Engineering Change Proposals, Planning and control of processes for aviation media modifications; Technical project management; Agenda preparation regarding yearly planning of military updates, new applications etc ; Quality assurance management; Elaboration and application control of technical directives regarding all aviation media

04/1994-09/1997 Group Operations Manager of the Greek-German joint-venture ALPHATEX (HOF-MAGRIZOS) S.A.I.C. spinning mills
Main responsibilities: strategic planning of the joint venture (with HOF) and a new plant in Albania; investment decision making and business plans; production management; New product Development; management of collaborations for technology transfer; expansion plans etc

03/1990-04/1997 Group Operations Manager of MAGRIZOS BROS S.A. spinning mills (2 spinning mills and a ginning mill):responsibilities as above

AREAS OF RESEARCH

Main domains of Strategy, Entrepreneurship and Innovation with a particular interest in Strategic and Industrial Management, Strategic and knowledge-based Entrepreneurship, Innovation, Production Management, Technology management and Capabilities, focusing further on SMEs, low-and-medium-tech industries and internationalization.

IMPACT OF RESEARCH: CITATION COUNT

Google Scholar Citations: 202, h-index: 7, I10-index: 3 (15 January 2018)
ResearchGate: 7.94, 2854 reads, 101 citations

PARTICIPATION IN FUNDED RESEARCH PROJECTS

2006 New Product /Process Development for the Woodworking Industry in Western Macedonia funded by *Prefectural Local Government of Grevena*

2008-2010 Networking SMEs and Research and Technology Institutes in order to cooperate in Technology Transfer and Innovation *funded by Regional Innovation Pole Grants, 3rd Community Support Framework*

2009-2012 AEGIS project (Advancing Knowledge – Intensive Entrepreneurship and Innovation for Economic Growth and Social Well-being in Europe), an EU 7th Framework Programme project (*participation as a PhD student*)

- 2012-2015 “Green and Smart Furniture: An integrated project of design, production technology, economic efficiency analysis and promotion”. ARCHIMIDES III research project *co-funded by EU and Greek Government*
- 2015-2016 AITHIKOS project: mechanisms to develop and promote Social Entrepreneurship in mountainous rural areas, *funded by eea grants*

Educational Research Projects

- 2007- 2008 Encouragement of Innovative Efforts for students of the Universities of Applied Sciences of Thessaly and Lamia: introduction to Entrepreneurship and Business Games, case studies publication, support to students’ entrepreneurial efforts, *Please-Enter Action, co-funded by EU and the Greek Government*
- 2015-2016 Development and teaching of Entrepreneurship and Innovation short course to students of Cypriot Technical Schools, *Erasmus+ project “New Technologies, entrepreneurship and design in Woodworking and Furniture Industries*
- 2014-2017 Entrepreneurial Strategy and Innovation Management, *Erasmus+, “Design, Development and Pilot Testing of Freely Accessible Online Educational Material for a Common Group of Modules Intended for Food Science students”*

Current Research Proposals submitted for funding

- INTERREG MED 2017 proposal regarding socio-circular entrepreneurial ecosystems for food and wood products value chains
- RISCRETE project proposal regarding a synergy model among tourism, agro-food and environment between Academia and companies of four sectors
- National Programme on competitiveness: a proposal regarding an innovative value co-creation / individualized customization model
- Mechanisms and capabilities needed for knowledge sharing processes in organizations and research institutions at the strategic management level (industry – academia and industry-industry collaborations)

Current personal research projects (students involved):

- SMEs and internationalization within a crisis framework
- New business models and internationalization for the survival of the wood-based industry in collaboration with the Aristotle University of Thessaloniki, Laboratory of Forest Economics
- Transfer of in-lab research to market successful innovation and mechanisms to go global with the Department of Food Technology of the Applied University of Thessaly.
- Family business: succession, strategic and operational management, entrepreneurship, and innovation issues

LIST OF PUBLICATIONS

A. Chapters in books

- Karagouni G. (2018) “The Role Of Dynamic Entrepreneurial Capabilities And Innovation In Intergenerational Succession Of Family Business”, in D. Vrontis, Y. Weber, A. Thrassou, R. Shams, E. Tsoukatos (Eds) Innovation and Capacity Building -Cross-Disciplinary Management Theories for Practical Applications, Palgrave Macmillan, Springer International Publishing (*forthcoming*)
- Karagouni G and Protogerou A. (2015) «Dynamic Capabilities and Value Co-creation» in Low-Tech Knowledge Intensive Entrepreneurial Ventures in Entrepreneurial Challenges in the 21st Century Creating Stakeholder Value Co-Creation, H. R. Kaufmann and S.M. Riad Shams (eds), Palgrave Macmillan,UK,
- Protogerou A., Y. Caloghirou, G. **Karagouni**, 2014, “The relevance of the dynamic capabilities perspective in low-tech sectors”, in ‘Knowledge-Intensive Entrepreneurship in Low-Tech Sectors: The Prospects of Traditional Economic Industries’ H. Hirsch-Kreinsen and I. Schwinge (eds.), Edward Elgar Publishing, UK ISBN 978-1-78347-203-1, pp 138-165
- Karagouni G., (2009) “The strategic model of “Epiplo-Moda” home furniture company” in “A practical guide to entrepreneurship”, Fitsilis P.(ed), Kleidarithmos, 2009, ISBN 978-960-461-301-4, p. 281-326

B. Monographs

- **Karagouni G.**, Knowledge Intensive Entrepreneurship, Innovation and Production Technologies in Low-Technology Industries, PhD Thesis, Juneç 2016, <http://dspace.lib.ntua.gr/handle/123456789/42442>
- **Karagouni G.** Benchmarking of Technology Transfer, Master Thesis, 2003 <http://ir.lib.uth.gr/handle/11615/4408>

Academic work for the purposes of the WFDT Department

- **Karagouni G.**, Business Administration Principles, 2006 (in Greek)
- **Karagouni G.**, Introduction to Entrepreneurship, 2007 (in Greek)
- **Karagouni G.**, Total Quality Management, 2007(in Greek)
- **Karagouni G.**, Modern Systems of Production Management, 2009(in Greek)

C. Publications in academic refereed journals:

1. **Karagouni G.**, (2018) "Production technologies and low-technology knowledge-intensive venturing", *EuroMed Journal of Business*, 13(1), (*forthcoming*)
2. Papadopoulos, I., **Karagouni, G.**, & Trigkas, M. (2018). Consumers' perceptions on green and smart furniture innovation. *International Journal of Electronic Marketing and Retailing*, 9(1), 22-36.
3. Papadopoulos I., Karagouni G., Trigkas M., Nakos C. and Bekou K., (2017) "Constraints and Facilitators of Social Entrepreneurship Development in Mountainous Areas: The Case of Pyli in Greece", *Australian Academy of Accounting and Finance Review (AAAFR)* (*in press*)

4. **Karagouni, G.**, Trigkas, M., Papadopoulos, I., Mpasdekis, D., (2017), Rural entrepreneurship in mountainous regions within the severe crisis in Greece”, *Journal of Advanced Research in Social Sciences and Humanities*, Vol. 2, Issue 2, pp.78-86, DOI:<https://dx.doi.org/10.26500/JARSSH-02-2017-0201>
5. Trigkas Marios, Papadopoulos Ioannis, **Karagouni Glykeria** and Lazaridou Dimitra, 2017, «Social Entrepreneurship in Selected Areas the “AITHIKOS” Project in Greece», *Australian Academy of Accounting and Finance Review*, Volume 3, Issue 1, pp 28-36
6. Papadopoulos Ioannis, **Karagouni Glykeria**, Trigkas Marios, Nakos Christos and Bekou Konstantina, 2016, “Constraints and Facilitators of Social Entrepreneurship Development in Mountainous Areas: The Case of Pyli in Greece”, *Australian Academy of Accounting and Finance Review*, Volume 2, Issue 4, pp 310-322
7. Papadopoulos, I., **G. Karagkouni**, and M. Trigkas, 2016. A holistic process of R&D-based open innovation model for low-tech sectors: The Green and Smart Furniture (GSF) research project. *International Journal of Markets and Business Systems*, Vol.2, No3, pp. 243 –262
<http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijmabs>
8. Papadopoulos, I., M. Trigkas, **G. Karagkouni**, A. Papadopoulou, V. Moraiti, A. Tripolitsioti and E. Platogianni 2016. Market Potential and Determinants for Eco-Smart Furniture Products Attending Consumers of the Third Age. *Competitiveness Review*, Vol 22, Iss:2 (*in press*).
<http://www.emeraldinsight.com/doi/full/10.1108/CR-01-2016-0002>
9. Papadopoulos, I., **G. Karagkouni**, and M. Trigkas, 2016. Consumers’ perceptions on Green and Smart Furniture innovation. *International Journal of Electronic Marketing and Retailing (IJEMR)*, (*in press*)
<http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijemr>
10. **Karagouni Glykeria**, 2015. Knowledge-intensive entrepreneurship and performance during the crisis: cases of the Greek wood industry, *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 11, No 2/3, pp. 232-246 DOI: 10.1504/WREMSD.2015.068581,
<http://www.inderscienceonline.com/doi/abs/10.1504/WREMSD.2015.068581>
11. Papadopoulos, I., **Karagouni, G.**, M. Trigkas and Z. Beltsiou, 2014. Mainstreaming green product strategies: why and how furniture companies integrate environmental sustainability? *EuroMed Journal of Business*, Vol. 9, Iss: 3, pp.293 – 317.
<http://www.emeraldinsight.com/doi/abs/10.1108/EMJB-12-2013-0058>
12. Papadopoulos, I., Trigkas, M., **Karagouni, G.**, & Papadopoulou, A. (2014). The contagious effects of the economic crisis regarding wood and furniture sectors in Greece and Cyprus. *World Review of Entrepreneurship, Management and Sustainable Development*, 10(2), 334-351.
<http://www.inderscience.com/info/inarticle.php?artid=60391>
13. **Karagouni, G.** and Caloghirou, Y. (2013) ‘The nature and dimensions of autotelic capabilities in knowledge-intensive low-tech ventures: an introduction’, *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 9, No. 2, pp.230–245.
<http://www.inderscience.com/info/inarticle.php?artid=52361>

14. **Karagouni**, G. and Caloghirou, Y. (2013) ‘Unfolding autotelic capabilities in low-tech knowledge-intensive entrepreneurship’, *J. International Business and Entrepreneurship Development*, Vol. 7, No. 1, pp.21–36.
<http://www.inderscienceonline.com/doi/abs/10.1504/JIBED.2013.052129>
15. **Karagouni** Glykeria, Aimilia Protogerou, Yannis Caloghirou, (2013) "Autotelic capabilities and their impact on technological capabilities", *EuroMed Journal of Business*, Vol. 8 No 1
<http://www.emeraldinsight.com/doi/abs/10.1108/EMJB-05-2013-0020?journalCode=emjb>
16. **Karagouni** Glykeria, Aimilia Protogerou, Yannis Caloghirou (2013) “The impact of autotelic and dynamic capabilities on the performance of knowledge-intensive, low-tech ventures”, *International Journal of Innovation and Regional Development* , 5 (2), 210-225.
<http://www.inderscience.com/offer.php?id=55249>
17. Trigkas M, Papadopoulos I., **Karagouni** G., (2012) "Economic efficiency of wood and furniture innovation system", *European Journal of Innovation Management*, Vol. 15 Iss: 2, pp.150 – 176,
<http://www.emeraldinsight.com/doi/abs/10.1108/14601061211220959>
18. **Karagouni** G., Kalesi M., (2011), Knowledge intensive entrepreneurship and dynamic capabilities in low tech SMEs: Evidence from the Greek food sector”, *MIBES Transaction On Line* electronic version available at <http://mibes.teilar.gr>, ISSN 1790-9899, Vol. 5/2, pp. 1-19 καθώς και στη διεύθυνση https://www.researchgate.net/publication/235925751_Knowledge_intensive_entrepreneurship_and_dynamic_capabilities_in_low_tech_SMEs_Evidence_from_the_Greek_food_sector
19. Papadopoulos I., G. **Karagouni**, M. Trigkas, E. Platogianni, (2010) “Green Marketing. The case of Greece in certified and sustainably managed timber products”, *EuroMed Journal of Business*, ISSN: 1450-2194, vol. 5, Issue 2, pp 166-190. <http://www.emeraldinsight.com/doi/abs/10.1108/14502191011065491>
20. Papadopoulos, I., **Karagouni**, G. and Trigkas, M, (2009). *Marketing Strategies Planning in the Greek Furniture Industry*. *PRIME Journal (Practical Issues in Management & Economics)*, Vol. 2, pp. 136-149,
http://www.wfdt.teilar.gr/papers/conference/2010%20Marketing%20Strategies%20Planning%20Greek%20Furniture_Industry.pdf
21. **Karagouni**, G., J. Papadopoulos, and M. Trigkas, (2010). The innovativeness of Thessalian wood and furniture SMEs and the business environment, *MIBES Transactions On-Line International Journal*, Vol.4, Issue 1 https://www.researchgate.net/publication/228846500_The_innovativeness_of_Thessalian_wood_and_furniture_SMEs_towards_an_understanding_of_internal_and_external_drivers
22. **Karagouni**, G., J. Papadopoulos, G., Valergas, I., Sevopoulou, (2008). Value-Chain Clustering as an Alternative Strategy for Small-Scale and Micro Firms. *International Journal MTOL*, ISSN 1790-9899, Vol. 3, Issue 1, pp 46-62.
http://mtol.teilar.gr/vol3_2009/karagouni-papadopoulos-valergas-sevopoulou%5B1%5D.pdf
23. **Karagouni**, G., and J. Papadopoulos, (2007). The impact of Technological Innovation Capabilities on the Competitiveness of a Mature Industry. *International Journal MTOL*, ISSN 1790-9899, ,Vol. 1, Issue , pp 17-35.

http://www.grissh.gr/article/5513cc0cd36a36cfb800006b/The_impact_of_technological_innovation_capabilities_on_the_competitiveness_of_a_mature_industry

d. Referred Papers at International Conferences

1. **Karagouni G.**, A. Protogerou, Y. Caloghirou, (2017), “Transcendental Dynamic Entrepreneurial Capability in Low-Tech Knowledge-Intensive Ventures”, 29th Annual Conference of EAEPE (European Association for Evolutionary Political Economy), October 19-21, Budapest, Hungary
http://eaepe.org/?page=events&side=past_conferences&sub=eaepe_2017_online_proceedings
2. Papadopoulos, I., M. Trigkas, **G. Karagouni**, (2017), “Social entrepreneurship in a mountainous area: Social enterprise marketing in the Municipality of Pyli in Greece”, 5th International Conference on Contemporary Marketing Issues (ICCM), June 21-23, Thessaloniki, Greece, ISBN: 978-960-287-156-0, pp. 605-611
3. Papadopoulos I., Trigkas M., **Karagouni G.**, (2017) “Social entrepreneurship in a mountainous area: Social enterprise marketing in the Municipality of Pyli in Greece”, 5th ICCMI, Thessaloniki, Greece, June 21-23
4. **Karagouni G.**, A. Protogerou and Y. Caloghirou, (2016), “Dynamic entrepreneurial capabilities and dynamic capabilities in low-tech knowledge intensive corporate venturing”, 28th Annual Conference of EAEPE (European Association for Evolutionary Political Economy) on “Industrialisation, Socio-Economic Transformation and Institutions“, Manchester, UK, 03- 05 November,
5. **Karagouni, Glykeria**, (2016), “Can production technologies help companies survive a recession? A wood processing company says yes!”, 9th Annual Conference of the EuroMed Academy of Business on Innovation, Entrepreneurship and Digital Ecosystems, September 14-16, Warsaw, Poland, ISBN: 978-9963-711-43-7, pp. 1092 - 1104
6. **Karagouni, G.**, Trigkas, M., Naoum, N., Papadopoulos, I., Mpasdekis, D., (2016), “Rural entrepreneurs in mountain areas: the case of Pyli in Greece”, 9th Annual Conference of the EuroMed Academy of Business on Innovation, Entrepreneurship and Digital Ecosystems, September 14-16, Warsaw, Poland, ISBN: 978-9963-711-43-7, pp. 1105-1117
7. Trigkas, M., Naoum, N., Papadopoulos, I., **Karagouni, G.**, Mpyrou, K., (2016), “Benchmarking of social entrepreneurship in urban and rural areas. A preliminary market study in Greece”, 9th Annual Conference of the EuroMed Academy of Business Innovation, Entrepreneurship and Digital Ecosystems, September 14-16, Warsaw, Poland, ISBN: 978-9963-711-43-7, pp. 1788-1804
8. Papadopoulos, I.; **Karagouni, G.**; Trigkas, M.; Nakos, C.; Bekou, K., (2016), “Constraints and facilitators of social entrepreneurship development in mountainous areas: the case of Pyli in Greece”, Proceedings of 2nd Los Angeles International Business and Social Science Research Conference, North Hollywood, California, USA, 28 - 29 October, ISBN 978-0-9946029-0-9, (Best Innovative Paper Award),

9. Trigkas M., Papadopoulos I., **Karagouni G.**, Lazaridou D., (2016), “Social Entrepreneurship in Selected Areas: The “AITHIKOS” Project in Greece”, Proceedings of 2nd Los Angeles International Business and Social Science Research Conference North Hollywood, California, USA, 28 - 29 October, ISBN 978-0-9946029-0-9, (Best Innovative Paper Award),
10. **Karagouni G.**, Trigkas M., Papadopoulos I., Mpasdekis D., (2016), “Rural Entrepreneurship in Mountainous Regions within the Severe Crisis in Greece”, International Conference on “Business economic, social science & humanities” (BESSH-2016), Vol. 276, No 7, August, 27-28, Tokyo, Japan, ISBN: 978-969-670-774-5, pp 17 – 24,
11. Papadopoulos I., **Karagouni G.**, Trigkas M., Nakos C., Bekou K., (2016) “Social Economy and Entrepreneurship in Mountain Areas: The Case of the Municipality of Pyli in Greece”, International Conference on “Business economic, social science & humanities” (BESSH-2016), Vol. 276, No 7, August, 27-28, Tokyo, Japan, ISBN: 978-969-670-774-5, pp.25 – 33,
12. Trigkas M., **Karagouni G.**, Papadopoulos I., Lazaridou D., (2016), “Social Economy Policies. The Case of “AITHIKOS”, A Supporting Mechanism for Social Entrepreneurship in Mountainous Regions of Greece”, International Conference on “Business economic, social science & humanities” (BESSH-2016), Vol. 276, No 7, August, 27-28, Tokyo, Japan, ISBN: 978-969-670-774-534-45, pp. 34-45,
13. Lazaridou D., Trigkas M., **Karagouni G.**, Papadopoulos I., (2016), “Social Entrepreneurship in Europe: A Case Study in Greece and Norway”, International Conference on “Business economic, social science & humanities” (BESSH-2016), Vol. 276, No 7, August, 27-28, Tokyo, Japan, ISBN: 978-969-670-774-5, pp. 46 – 52
14. **Karagouni G.**, I. Papadopoulos, I., M. Trigkas, (2015). New product development in a low-tech knowledge-intensive framework: insights from GSF, a University-industry collaborative project. 3rd International Conference on Contemporary Marketing Issues (ICCM), 29/6-3/7/2015, London, UK, pp. 332-339
15. Papadopoulos, I., M. Trigkas, G., **Karagouni G.**, (2015). Consumer-based value creation in launching green and smart innovation within the furniture industry; The case of the GSF research project. 3rd International Conference on Contemporary Marketing Issues (ICCM), 29/6-3/7/2015, London, UK, (pp 444-449).
16. **Karagouni G.**, Trigkas M., Papadopoulos, I., (2015) Applying the Outside-In Process Open innovation Model in the Mature Furniture Sector; the GSF Research Project. 7th Annual American Business Research Conference. 23 – 24 July, 2015, New York, USA, ISBN: 978-1-922069-79-5
17. Papadopoulos, I.,**Karagouni G.**, Trigkas M., Babalis A. (2015) Innovation in furniture combining ecology and ICT: the Green and Smart Furniture research project. 7th Annual American Business Research Conference. 23 – 24 July, 2015, New York, USA, ISBN: 978-1-922069-79-5
18. Trigkas M., Papadopoulos, I.,**Karagouni G.**, (2015) New Product Development Managing Cost Approach. A Case Study at the Furniture Sector. 7th Annual

- American Business Research Conference. 23 – 24 July, 2015, New York, USA, ISBN: 978-1-922069-79-5,
19. **Karagouni** Glykeria, (2015). The Critical Role of Production Technologies for Wood and Furniture Knowledge-Intensive Firms. Proceedings of 8th Annual International EuroMed Conference, “Innovation, Entrepreneurship & Sustainable Value Chain in a Dynamic Environment”, Verona, Italy, 16-18, September 2015, ISBN: 978-9963-711-37-6, pp. 949-962,
 20. Papadopoulos, I., **G. Karagouni**, M. Trigkas, 2015. The Green and Smart Furniture (GSF) Research Project: A Best Practice in Integrated R&D-based Innovation. Proceedings of 8th Annual International EuroMed Conference, “Innovation, Entrepreneurship & Sustainable Value Chain in a Dynamic Environment”, Verona, Italy, 16-18, September 2015, pp. 1293-1307.
 21. Papadopoulos, I., Vrontis, D., **Karagouni, G.**, Trigkas, M., Papadopoulou A., and Ntalos, G., (2015). Successful Commercialization of Furniture Innovation: The Marketing Strategy for the Green and Smart Entrance Furniture product. Proceedings of 8th Annual International EuroMed Conference, “Innovation, Entrepreneurship & Sustainable Value Chain in a Dynamic Environment”, Verona, Italy, 16-18, September 2015, pp. 1708-1719.
 22. Papadopoulos, I., Trigkas, M., **Karagouni, G.**, Dedoulis, E., Papadopoulou, A., and Blanas, G., (2015). Techno-Economic Analysis of Furniture Innovation: Developing a Green and Smart Entrance Furniture for Mass Production. Proceedings of 7th International Conference on Information and Communication Technologies in Agriculture, Food and Environment (HAICTA 2015), Kavala, Greece, 17-20, September 2015, pp. 393-400
 23. Blanas, G., Trigkas, M., **Karagouni, G.** Papadopoulos, I., (2015). Smart Ecological Furniture Business Model Innovation. Proceedings Management of 10th International Business and Economics Systems 2015 (MIBES) 10th International Conference, Larissa Greece, 15-17 Oct. Oral paper, pp. 82-93. -
 24. **Karagouni G.**, (2014), “Knowledge Intensive Entrepreneurship and Innovation in low-tech industries”: a capabilities perspective, DRUID Academy Conference 2014, in Economics and management of innovation, technology and organizations, Aalborg, Denmark, January 15- 17
 25. **Karagouni** Glykeria, Caloghirou Yannis, (2014) “Knowledge-intensive entrepreneurship and low-tech sectors: questioning the successful creation of low-tech but knowledge-intensive ventures”, 7th Annual Conference of the Euromed Academy of Business, pp 773-788, 18-19 September Kristiansand, Norway, ISBN: 978-9963-711-27-7,
 26. Papadopoulos, I., M. Trigkas, **G. Karagouni**, A. Papadopoulou, V. Moraiti, A. Tripolitsioti and E. Platogianni, (2014). Building the Green Smart Way: Exploring Conditions for Green and Smart Manufacturing for People in the Third Age. Proceedings of 7th Annual International EuroMed Conference, “The Future of Entrepreneurship”, Kristiansand, Norway, 17-19, September 2014, , ISBN: 978-9963-711-27-7, pp. 1215-1232
 27. Trigkas, M., I. Papadopoulos, **G. Karagouni**, V., Kyriatzis (2014). Are Greek SME's innovative activities resilient to economic crisis?. 2nd International

- Conference on Contemporary Marketing Issues (ICCM), June 18-20, 2014, Athens, Greece. ISBN 9602871458, 9789602871454 ,
28. **Karagouni G.** & Kalesi M., (2013) Knowledge intensive innovation in low-tech industries, 8th MIBES Conference, Proceedings Management of International Business and Economics Systems 2013 (MIBES) International Conference, <http://mibes.teilar.gr>. Larissa, Greece, 8-10 June, Oral paper, pp. 94-107, CD ISBN: 978-960-9510-08-0,
 29. **Karagouni G.** & Protogerou A., (2013) The wood and furniture sector within crisis: a dynamic capabilities perspective, 8th MIBES Conference, 8th MIBES Conference, Proceedings Management of International Business and Economics Systems 2013 (MIBES) International Conference, <http://mibes.teilar.gr>. Larissa, Greece, 8-10 June, Oral paper, pp. 159-173, CD ISBN: 978-960-9510-08-0,
 30. Papadopoulos, I., G. **Karagouni**, M. Trigkas, and Z. Beltsiou, (2013), Green Wooden Furniture. Determination of market trends and tendencies in Greece and Cyprus during economic crisis. 6th Annual International EuroMed Conference, “Confronting Contemporary Business Challenges through Management Innovation”, Estoril, Cascais, Portugal, 23rd-24th, September 2013, pp 1724-1741. ISBN: 978-9963-711-16-1
 31. **Karagouni G.**, A. Tsakanikas, (2013), " knowledge-intensive strategies in low-tech sectors during the crisis: the case of the Greek wood and furniture sector", 6th Annual International EuroMed Conference, “Confronting Contemporary Business Challenges through Management Innovation”, Estoril, Cascais, Portugal, 23rd-24th, September 2013, pp 1192-1213, ISBN: 978-9963-711-16-1,
 32. **Karagouni G.**, Y. Caloghirou, (2013) "Production technologies and innovation in knowledge-intensive low-tech ventures: evidence from the Greek wood and furniture industry", 6th Annual International EuroMed Conference, “Confronting Contemporary Business Challenges through Management Innovation”, Estoril, Cascais, Portugal, 23rd-24th, September 2013, pp 1214-1231, ISBN: 978-9963-711-16-1,
 33. **Karagouni G.**, A. Protogerou, Y. Caloghirou, (2012) “Autotelic Capabilities and their impact on technological capabilities: a focus on production technologies” Book Proceedings of the 5th Annual International EuroMed Conference of Building New Business Models For Success Through Competitiveness and Responsibility, ISBN: 978-9963-711-07-9, October 4th-5th, Glion-Montreux, Switzerland , pp 889-905
1st student award: <http://emrbi.org/wp-content/uploads/2014/09/euromed-newsletter-006.pdf>
 34. Trigkas M., I. Papadopoulos and G. **Karagouni**, (2012), “Implementation Characteristics of Green Entrepreneurship in the Greek Furniture Sector”, Book Proceedings of the 7th European Conference on Entrepreneurship and Innovation, ISBN 978-1-908272-66-9, 20-21 September 2012, Santarem, Portugal, pp. 680-689
 35. **Karagouni G.**, A. Protogerou, Y. Caloghirou, (2012) “Dynamic and autotelic capabilities in knowledge-intensive, low-tech ventures”, Book Proceedings of the 7th European Conference on Entrepreneurship and Innovation, ISBN 978-1-908272-66-9, 20-21 September 2012, Santarem, Portugal, pp. 810-818,

36. **Karagouni G.**, (2011). “Autotelic Capabilities and Knowledge Intensive Entrepreneurship in Low Tech Sectors”, 4th Annual EuroMed Conference of the EuroMed Academy of Business, ISBN: 978-9963-711-01-7, pp 926-949, October 20th-21st, 2011, Elounda, Crete, Greece. ("highly commented")
37. **Karagouni G, M. Kalesi**, (2011), “Knowledge Intensive Entrepreneurship and Dynamic Capabilities in Low Tech SMEs: Evidence from the Greek Food Sector”, pp 82-89, oral paper, Proceedings Management of International Business and Economics Systems 2011 (MIBES) International Conference,
38. Papadopoulos I., M. Trigkas, G. **Karagouni**, (2010), “The effects of economic crisis on Greek wood and furniture sector and ways to confront it”, 3th Annual EuroMed Conference of the EuroMed Academy of Business, ISBN 978-9963 – 634-83- 5, pp. 773-796, November 4-5, 2010, University of Nicosia, Nicosia, Cyprus
39. **Karagouni**, G. and J. Papadopoulos, (2009). The innovativeness of Thessalian wood and furniture SMEs and the business environment. Proceedings Management of International Business and Economics Systems 2009 (MIBES) International Conference, /Florina Greece, 18-20 Sept. Oral paper, pp. 136-152.
40. Trigkas M., Blioumis N., Papadopoulos J. and **Karagouni**, G. (2009). Innovation System Analysis of the Wood and Furniture SME’s in the Region of Thessaly. Proceedings Management of International Business and Economics Systems 2009 (MIBES) International Conference, /Florina Greece, 18-20 Sept. Oral paper, pp. 72-88.
41. Trigkas M., I. Papadopoulos and G. **Karagouni**, (2009), "The Economic Efficiency of the Innovation System in the Wood and Furniture Enterprises Branch in the Region of Thessaly - Greece", 2nd EuroMed Conference of the EuroMed Academy of Business, , ISBN: 978-9963-634-76-7, Salerno Italy, Oral presentation, October 26-28, 2009 pp. 1781-1802,
42. **Karagouni** Glykeria, I. Papadopoulos, M. Trigkas , (2009), “Competitive Sources & Performance of Cypriot Furniture Manufacturers”, 2nd EuroMed Conference of the EuroMed Academy of , , ISBN: 978-9963-634-76-7, Salerno Italy, Oral presentation, October 26-28, 2009 pp. 899-918,
43. Papadopoulos I., G. **Karagouni**, M. Trigkas, E. Platogianni, “Green Marketing. The case of timber certification, coming from sustainable forests management promotion”,2nd EuroMed Conference of the EuroMed Academy of Business, ISBN: 978-9963-634-76-7, Salerno Italy, Oral presentation, October 26-28, 2009 pp. 1346-1371,
44. **Karagouni G.**, I. Papadopoulos, G. Valergas, I. Sevopoulou, (2008), Value-Chain Clustering as an Alternative Strategy for Small-Scale and Micro Firms Proceedings Management of International Business and Economics Systems (MIBES) 2008 International Conference, <http://mibes.teilar.gr>. /Larissa Greece, 4-5 July, Oral paper, ISBN 978-960-98411-1-5, pp 209-227
45. Papadopoulos, J., G., **Karagouni**, G., Valergas, I., Sevopoulou, (2008). Clustering as a Means for Gaining Competitive Advantage in Small and Micro Furniture Firms’ Marketing Opportunities. Proceedings Management of International Business and Economics Systems (MIBES) 2008 International

- Conference, /Larissa Greece, 4-5 July, Oral paper, ISBN 978-960-98411-1-5, pp 285-299.
46. Papadopoulos, J., Gl. **Karagouni**, (2008). A Consumer Market Research on Cypriot Furniture and Woodworking Manufacture. 1st Annual International EuroMed Conference of the Research Business Institute, Marseille, France, November 17-18, 2008 Proceedings 1st Euromed 2008 Annual Conference of Business and PhD Symposium (ISBN 978-9963-634-58-3), pp. 736-738
 47. **Karagouni** G., Papadopoulos, J., Kyprianou Ch., Vasiliou, Gl., (2008). A Survey of Manufacturing Strategies and Operations in Cypriot Small and Micro Furniture Firms. 1st Annual International EuroMed Conference of the Research Business Institute, Marseille, France, November 17-18, pp. 708-710.
 48. Papadopoulos, I., **Karagouni**, G., (2007). “European Timber Trade Analysis: An Economical Overview and Regional Market Potential”. International Workshop, Larnaka – Cyprus, 22-23 March 2007, Cost Action E34 “Bonding of Timber” : 141-149,
 49. **Karagouni**, G., Papadopoulos, I., (2006). “The Impact of Technological Innovation Capabilities on the Competitiveness of a Mature Industry”. Proceedings MIBES International Conference, Larissa 4-5/11/2006. ISBN: 978-960-87764-3-2.

e. Selected Working Papers

- Protogerou A. and G. **Karagkouni**, (2012) “Identifying dynamic capabilities in knowledge-intensive new entrepreneurial ventures actors sectoral groups and countries ” D 1.8.2., WP 1.1 “Knowledge-intensive entrepreneurship: Theory and Conceptual Framework”, Aegis Project, 7th Framework Programme for Research and Technological Development.
- Trigkas M., G. **Karagkouni**, M. Partalidou, I. Papadopoulos and D. Lasaridou (2016) “Study on the development of potential types of social entrepreneurship” D 1, WP 1.3, AITHIKOS project: mechanisms to develop and promote Social Entrepreneurship in mountainous rural areas , *eea grants*
- G. **Karagkouni**, Trigkas M., M. Partalidou, I. Papadopoulos and K. Mpekou (2016) “Business plan for the development of a social-enterprise incubator” D 5, WP 5.1, AITHIKOS project: mechanisms to develop and promote Social Entrepreneurship in mountainous rural areas , *eea grants*

f. Selected Papers (in Greek) in Referred Conference Proceedings

(Title translation in brackets – Karagkouni name underlined)

1. *(Market research on green – smart furniture in Greece)*
Παπαδόπουλος Ι., Τρίγκας Μ., Καραγκούνη Γλ., Παπαδοπούλου Αικ., Τριπολιτσιώτη Αικ. Μωραΐτη Βασ. & Πλατογιάννη Ε. (2014). Έρευνα αγοράς καταναλωτών οικολογικών - έξυπνων οικιακών επίπλων - GSF στην ελληνική αγορά - Πρακτικά Ημερίδας
2. *(Innovativeness of Thessalian SMEs of wood and furniture and the entrepreneurial landscape)*

Supervisor of 3 MSc theses (2016 – 2017)

Undergraduate Level

- 2005- today ***WFDT Department (in English for Erasmus students)***
Business Administration,
Business Plan
New Product Development
Operations Management for Wood and Furniture Industry
Furniture Production Technologies
Technical Drawing
- 2007-2008 Introduction to Entrepreneurship – Management of Furniture and
raw material quality control laboratories
- 2014 ***School of Technological Applications (All Departments)***
Business Games

Supervisor of 7 theses (2016 – 2017)

TEACHING EXPERIENCE AS TRAINER AND CONSULTANT

Selected adult training seminars

- 1992 *Development Agency of Local Authorities, (AN.KA)*
Management of small and medium manufacturing enterprises
- 2000 *“Europliroforisi” Vocational Training Center*
Total Quality Management
- 2000 Production Management
- 2004 Technology Management
- 2007 *Vocational Training Center of Prefectural Local Government of Larissa*
Modern SME Business Management

Selected training of entrepreneurs and top and medium level managers (short courses)

- 2008 *Chamber of Aitoloakarnania*
Quality management in the tourism and catering industry (14 hours)
- 2006-2008 *Timber training and Research Centre (Cyprus)*
4 courses on Modern methods on Woodworking and Furniture Industrial
Management (15 hours)
- 2013 *Cyprus Employers & Industrialists Federation*
New Product Development management (14 hours)
- 2015 2 courses on Family Business Management (various industrial sectors) (14
hours)
- 2016 4 courses on Family Business Management (various industrial sectors) (14
hours)

Selected in-company training

- 2011- *XL Furniture Company, Greece*
2012 Production management: Production Processes Improvement
- 2012 "*Loulis Mills S.A.*"
General Management for the departments of Production, Quality, R&D and Logistics
- 2013 *Proteas – Furniture Company*
Strategic Management focusing on Internationalization

Teaching ratings at WFDT Department (Undergraduate level): Mean over all courses (not weighted by course duration): 4.30 out of 5 (0-5, 5 = top)

Teaching ratings at WFDT Department (Master level): Mean over the two courses: 4.70 out of 5 (0-5, 5 = top)

Mean over the 4 14-hour courses on Family Business Management (different industrial sectors) in 2016: 4.84 out of 5 (0-5, 5 = top)

AWARDS AND SCHOLARSHIPS

Best PhD student paper award: Karagouni G., A. Protogerou, Y. Caloghirou, (2012) "Autotelic Capabilities and their impact on technological capabilities: a focus on production technologies" Book Proceedings of the 5th Annual International EuroMed Conference of Building New Business Models For Success Through Competitiveness and Responsibility, ISBN: 978-9963-711-07-9, October 4th-5th, organized by Les Roches-Gruyere, University of Applied Sciences and hosted by sister school Glion Institute of Higher Education in Glion-Montreux Glion-Montreux, Switzerland

<http://emrbi.org/wp-content/uploads/2014/09/euromed-newsletter-006.pdf>

Highly commended student paper award: Karagouni G., (2011), "Autotelic Capabilities and Knowledge Intensive Entrepreneurship in Low Tech Sectors", 4th Annual EuroMed Conference of the EuroMed Academy of Business, ISBN: 978-9963-711-01-7, pp 946-949, October 20th-21st, 2011, Elounda, Crete, Greece,

Highly Commended Track Chairs Award: 7th EUROMED Conference (18-19/10/2014). Session «Innovation & Entrepreneurship»,

<http://emab2011.teicrete.gr/images/documents/proceedings.pdf>

Best Innovative Paper Award: Papadopoulos, I., G., Karagouni, M. Trigkas, C. Nakos and K. Bekou, 2016. Constraints and Facilitators of Social Entrepreneurship Development in Mountainous Areas: The Case of Pyli in Greece. 2nd Los Angeles International Business & Social Science Research Conference, Los Angeles, California, USA, 28-30, October 2016, ISBN 978-0-9946029-0-9

Best Innovative Paper Award: Trigkas, M, Papadopoulos, I., G., Karagouni, D. Lazaridou, 2016. Social Entrepreneurship in Selected Areas: The AITHIKOS Project in Greece. 2nd Los Angeles International Business & Social Science Research Conference, Los Angeles, California, USA, 28-30, October 2016, ISBN 978-0-9946029-0-9

Merit-based scholarships for recognized academic achievement at both undergraduate and master level (grants by Greek State Scholarships Foundation)

CONSULTING (SELECTED)

- 2017 Export plan for the Cypriot company Filippou Woodworks Ltd
- 2014-15 Consultant of a number of Cypriot woodworking companies and 6 companies of the Mechanical and Electrical Contractors Association of Cyprus
- 2011- Permanent consultant of the company ITSIOS CUCINA, and XL SA today
- 2009 Managerial support of innovation implementation processes to the timber processing company TSIGKAS ICSA, the furniture company XYLOBIOTEXNIKH ICSA and the wood processing company ALFAWOOD ICSA
- 2008 Development of collaboration between Greek furniture firms and the Cypriot ALPL Home Design Ltd – feasibility study and planning
- 2008 Foundation support, organization management and quality certification of KARWOOD ABEE company.– Preparation of the ISO9001:2000 quality study and its application management

INVITED LECTURES AND WORKSHOPS (SELECTED)

- “Clustering, Networking & Outsourcing” International tradeshow Medwood, Athens, March 2006
- Cluster: building an favorable entrepreneurial framework, 1st Conference of Developmental Strategy for the Furniture Industry, Athens 2007, organized by AG Communications
- “The manufacturing strategies for the Cypriot SMEs” January 2009, Nicosia University
- “The time value of quality in wood and furniture industry”, Workshop on modern practices in wood and furniture industry organized by the Chamber of Trikala, 2009
- “Entrepreneurship and Innovation”, Workshop on Social Economy and Locality, Larissa, 2013, organized by the Green Institute and the Economic Chamber of Larissa
- “Entrepreneurship and milk in Thessaly in the two-day workshop on the future of milk production in Greece, 2014

DEPARTMENT SERVICE (SELECTION)

- Co-foundation and co-ordination of the Applied Marketing, Management and Finance Laboratory of the WFDT Department
- Entrepreneurship centre task force

- Participation as President or member in a number of Committees of the Department (undergraduate and Master level), the School and the University of Applied Sciences of Thessaly
- Organization of co-operations with industry
- Participation in the organization of the Master program of the WFDT Department which started in 2015
- Co-organizer of WFDT's participation in events and Trade shows in Athens, Larissa and Trikala
- Co-organizer of panels on entrepreneurship and innovation and the Department's graduates
- Active involvement in the creation of clusters in Greece and Cyprus (at regional and national level)
- Support of the entrepreneurial side of laboratory-produced products of the Food Department (business and marketing plan – support regarding presentation and promotion) since 2015 within the ECOTROPHELIA European contest.
- Co-organization and co-ordination of the workshop on entrepreneurship and the mountainous areas of Pili Municipality in Greece.
- Co-organizer of “*Creativity, Innovation and Global Entrepreneurship*” tracks at the Euromed Conferences since 2012
- Session chair and discussant in all Euromed Annual conferences since 2012
- Reviewer of papers of the Annual International EuroMed Conferences since 2008
- Reviewer of papers of the 28th Annual Conference of EAEPE (European Association for Evolutionary Political Economy) on “Industrialisation, Socio-Economic Transformation and Institutions“
- Contact Person as knowledge supplier, program WIDER 2014:
<http://www.wider-project.eu/knowledge-providers.html#greece>

MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS

European Association for Evolutionary Political Economy
 EUROMED Research Business Institute
 Technological Research Center of Thessaly
 The Technical Chamber of Greece

REFEREE WORK (JOURNALS ONLY)

EuroMed Journal of Business, International Journal of Management and Business Studies, International Journal of Globalization and Small Business (IJGSB), Journal of Cleaner Production, African Journal of marketing management, Renewable & Sustainable Energy Reviews, Bio-Resources Journal, Journal of Agricultural Extension and Rural Development, Comprehensive Research Journal of Agricultural Sciences, The Service Industries Journal, Journal of Cleaner Production

SKILLS AND INTERESTS

- Certified trainer for the Continuing Vocational Training on issues such as management, production, entrepreneurship, quality, health and safety, benchmarking, project management and similar.

- Evaluator of the Intermediary Body of the Operational Program “Competitiveness and Entrepreneurship”- EFEPAE
- Certified consultant for benchmarking (BQC) since 2002
http://www.e-benchmarking.org/el/consultants-network_Thessaly.html

- (Hobby) Writer of fiction books for children and teenagers (in Greek).
 - Published Book: Poseidon’s Charm. Athens, Kedros Publications, 2010
 - Awarded but not published (due to the severe crisis):
 - A sunrise over Mount Kenya, 2009, 54th Panhellenic Contest organized by the Women’s Literary Team
 - Dutch Company of East Indies, 2010, 55th Panhellenic Contest organized by the Women’s Literary Team

LANGUAGE SKILLS

Greek (native), English (fluent), German (once fluent, now rusty), Italian (good),